

Barrington Career Center Has Become...



**CareerPlace™**  
*Jumpstart Your Job Search*

## CareerPlace™ Newsletter

January, 2013

Greetings!

While the weather outside is gray and cold, I am constantly warmed by the enthusiasm and positive outlook of the candidates that visit CareerPlace every day. Positivity (if there is such a word) is pervasive in our classroom, coaching sessions and office. The reputation of CareerPlace and its programs continues to attract new members and we have seen almost a 10% increase in membership since November.

One of our new initiatives is the introduction of Job Search Work Teams, based on the book by Orville Pierson, "***Unwritten Rules of the Highly Effective Job Search***". These groups are essentially accountability groups on steroids. Groups of 10-12 individuals meet together once a week for two hours to report on the metrics of their job search and discuss any job search issues. Studies have shown that people participating in these groups reduce their time in job search by one-third. We know that combining Job Search Work Teams with our curriculum, coaching and connections will make our program one of the best in the country.

The merger with the Executive Network Group continues to move ahead and should be concluded by the end of the month. We are pleased to welcome Jody Eriksen and Steve Susina to the CareerPlace board of directors. Both were chairs of ENG and will continue to ensure that ENG remains one of the premier job search networking groups in Chicagoland.

We are beginning work on our College to Career boot camp that will take place June 5,6,7 and again in January of 2014. The program is designed to assist recent college grads (or about to graduate) with concentrated job search training. We have also set the date for our Arlington Park "Winner's Circle" event for June 14, so save the date. Our Jazzed event has been moved to Fall, but we are exploring another spring fundraising event.

If you know of someone who is in job transition, please refer them to CareerPlace. They are welcome to take our introductory course without obligation and if they cannot pay the member fee, we have scholarships available.

### **January Jobs Report**

Employers added 157,000 jobs in January on strong gains in retail, construction and health care, and the unemployment rate ticked up to 7.9%. The unemployment rate has now been above 7% for 50 straight months. The number of people unemployed was 12.3 million last month, about the same as December.

**Career Corner (speaker plus networking) has Returned to the CareerPlace offices in Barrington for 2013.**

**Monday, February 25 at 1:00p**, Lauren Milligan will talk on "The Story Behind The Story (Revamping your Resume)". [Register Here](#)

**Monday, March 11 at 1:00p**, The speaker will be announced shortly.

**Following our guest speaker, attendees will participate in a networking session.**

This event is free for CareerPlace members, \$5 for non-members. Cash or check will be collected at check-in.



Best regards,

*Chris Campbell*

Christopher D. Campbell

Executive Director

**TIPS FOR THE MONTH:** Joe Turner, aka "The Job Search Guy", offers 5 suggestions for job seekers over 50 years old:

1. Change your mindset. It is all about spin and reframing your experiences.
2. Widen your online footprint. Today, it is all about being "findable" on LinkedIn.
3. Wear just one hat. Focus on the job title for which you are applying.
4. Focus your resume on the past 10 years of accomplishments and emphasize strengths.
5. Sell results. Hiring managers want ROI not years, so offer benefit based facts.

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