

M. W. Mattison

ATTORNEY AND COUNSELLOR

506 387 Fort, Dearborn building, 134 Monroe street, Chicago, Telephone Central 5699, Residence telephone 603, Res-Cook and South Half way streets.

Castle, Williams, Long & Castle

ATTORNEYS AT LAW

1019-21 Chamber of Commerce Bldg., Chicago, Telephone, Main 2637, Howard F. Castle at Barrington Monday evenings.

R. L. Peck

LAWYER

Residence Palatine, Illinois. Office: 1511 First National Bank Building, Chicago. Telephone Central 5440

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Office: Suite 419 Chamber of Commerce building, Telephone Main 3609, G. W. Spinner, Residence, Barrington, Telephone 392, Chicago, Ill.

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Confectionery, Cigars and Tobacco. Fruit in season. Ice Cream furnished for all occasions.

Phone 433, Barrington

Palatine Bank

OF CHARLES H. PATTEN

A general banking business transacted. Interest paid on savings deposits. Loans on real estate. Insurance.

Palatine

Dr. J. Howard Furby

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Office hours 8 to 12 a. m. 1 to 5 p. m. Evenings by appointment. Phone 464.

Groff Bldg., Barrington.

The Barrington Bank

OF ROBERTSON, FLAGG & CO.

John Robertson, President; John C. Platten, Vice President; A. L. Robertson, Cashier. Barrington, Illinois

Miles T. Lamey

Insurance

Insurance written against Fire, Lightning and Tornadoes. Companies represented by me have paid every loss in full, and promptly, to the satisfaction of the assured.

NOTARY PUBLIC Phones 493-531.

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TEAMING AND DRAYING

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Barrington, Illinois.

E. F. Kirby

Painting & Decorating

Calculating and paper hanging. First class workmanship. Prices reasonable. Phone 564, Main St.

Barrington, Ill.

Catalogue Deceptions.

"No, thank you. I want what I asked for. Good day." This quotation took the grand prize in a recent contest held by a magazine in the campaign against substitution in trade. You do not always get what you ask for when you order through a catalogue. It is very easy to make an article look better in a picture than it looks in reality, and this is done frequently in the catalogues. But there is still more insidious and contemptible way of deceiving the public which some of these concerns employ. They print both a picture and the description of a piece of furniture, for instance. According to the picture, it is elegant. Suppose it is a dining room table. The picture will show handsome five inch table legs. The reader is attracted at once. Even when he finds by perusing the description that the table has two inch legs he is not altogether disenchanted. Quite often a person orders an article through the influence of the picture.

TREASURER'S REPORT.

State of Illinois, ss. County of Cook,

Office of School Treasurer District No. 4, Barrington.

The following is a statement by John L. Meiners, Treasurer of School District No. 4, in the County and State aforesaid, of the amount of public funds received and expended by him during the fiscal year just closed, ending on the last day of April, 1908, showing the amount of public funds on hand at the commencement of said fiscal year, the amount of public funds received, and from what sources received, the amount of public funds expended and for what purposes expended, during said fiscal year, ending as aforesaid.

The said John L. Meiners, being duly sworn, doth depose and say, that the following statement by him subscribed is a correct statement of the amount of public funds on hand at the commencement of the fiscal year above stated, the amount of public funds received, and the sources from which received, and the amount expended, and purposes for which expended, as set forth in said statement.

JOHN L. MEINERS, Subscribed and sworn to before me, this 4th day of May 1908.

MILES T. LAMEY, Notary Public.

FUNDS RECEIVED AND FROM WHAT SOURCES RECEIVED.

Balance on hand at the commencement of the fiscal year, \$ 613 25
F. J. Berghorn, Treasurer, funds transferred, 209 48
F. L. Waterman, Treasurer, funds transferred, 3131 70
Wilbur Harden, town collector, School tax, 4856 25
County Treasurer, delinquent tax, 732 90
County and Town appropriation, 296 76
Tuition, 409 10
Total, 10279 44

FUNDS EXPENDED AND FOR WHAT PURPOSES EXPENDED.

L. F. Schroeder, heating plant, 162 84
Klehm's Nursery, shrubbery, 27 95
Interest on bonds, 744 50
Village of Barrington, special assessment, 13 00
Seats and desks, 111 20
A. L. Robertson, light, 24 35
J. E. Heise, secretary and postage, 72 75
Village of Barrington, water, 37 50
Coal, lumber, etc., 647 18
Robert Bennett, services as janitor, 750 00
T. H. Creet, taking census, 10 00
Harriet L. Robertson, teacher, 315 00
Florence J. Smith, teacher, 590 00
Bernice A. Hawley, teacher, 540 00
Grace L. Barrows, teacher, 625 00
H. Edna Lott, teacher, 492 50
Cora B. Ellis, teacher, 727 50
Ethel E. Goddard, teacher, 420 00
Alice L. Cudahy, teacher, 300 00
Glady's Bray, teacher, 113 75
Mattie L. Hodgkins, teacher, 300 00
Myrtle A. Scates, " " 233 75
Caroline Walker, " " 75 00
Margaret M. Shipman, " " 110 00
Emma Cole, " " 8 25
S. J. Fulton, Principal, 300 00
Incidental expenses, 497 47
Interest on teachers' orders, 245 23
Balance on hand, 869 92
Total, \$10,279 44

ADVERTISE THE TOWN

Suggestions From an Expert as to a Publicity Campaign.

BUSINESS MEN IN CHARGE.

First Important Duty is to Lay Plans For Securing a Larger Rural Population From Which to Draw Local Trade—Present Facts That Appertain.

More than a hundred cities and towns in the United States are conducting successful advertising campaigns in their own behalf. Some Canadian cities also boom themselves by this direct method of publicity.

In a recent paper read at a meeting of commercial clubs by Curtis L. Mosher, manager of the publicity bureau, St. Paul, some valuable suggestions were given. Mr. Mosher's remarks on municipal advertising are applicable to any town which desires to present its attractions to the outside public. Among other things he says: "No municipal advertising campaign can succeed until it has the united support of practical business men. Somebody must be responsible for the collection of necessary funds, even though only a moderate and economical campaign is being undertaken. Some one must be responsible for the results. Otherwise the campaign will be only desultory and unsatisfactory. The best and most practical man the municipality can bring forward should be made chairman of the general committee in charge of the work or be officially designated by some similar arrangement as the manager and director in charge of the work."

"The best beginning that a municipality can make in considering an advertising campaign is to look well to its appearance, attractiveness and local improvements." Mr. Mosher dwells upon the importance of clean and well lighted streets, good sidewalks, the removal of dilapidated buildings along business streets, a first class hotel, a public library, attractive approaches to the railway station, rest rooms for women and public drinking fountains.

"As no town or city," continues Mr. Mosher, "can grow faster than the population from its local and tributary resources, the first important duty of local business men is to consider the possibility of securing a larger rural population on which to draw for increased business." To get the population and to build up the agricultural resources of the tributary territory is one of the important ends to be sought in the local advertising campaign.

"The merchants with country trade should get lists of friends of their customers living in distant states and send them a letter framed up something like this: 'Mr. —, who is a prosperous farmer living — miles from this town, is successfully farming — acres and this year raised such and such crops, clearing such and such profits. He has given me your name, and I am writing you to tell you of the splendid agricultural resources of this section and the excellent opportunities near this town and adjacent to the farm operated by your friend, which you may perhaps wish to utilize. Make the letter strong and to the point. Set forth the kinds of soil and crops, the values of land, etc., so that the man who gets it will have a clear idea of the situation.'"

"Include with the letters lists of farms for sale within easy reach of the city; also tracts of unimproved lands. 'If the business men of the town can secure from a hundred farmer customers the names of only five farmers, friends or relatives in 'the old home districts,' it means 500 agriculturists ready to direct advertising work may be started. Each hundred farmers added to the tributary rural population means \$100,000 a year added to the trade of the city or town. Such work can be done at the cost of a few postage stamps and a little effort."

Mr. Mosher dwells at considerable length upon the desirability of keeping commercial clubs supplied with local data and information; of having county exhibits at the state fair; of securing state and district conventions; of having products shown prominently in the city or town is to yield too far to the natural feeling of local pride and construct the advertising campaign as a matter of fact it is more energetic in praising and placing the city in an agreeable light than that of presenting purely business facts and arguments that will appeal to a business man. "Give all your forms of direct advertising a decent and substantial appearance. Decorate the offers do not appear to be a booklet even though it cannot be patented. Fill it with facts and terse words. It should answer the question, 'Why, as a business man, investor, farmer or citizen in search of summer outing attractions or a suitable real estate, should I be interested in this? This is the best of the proper construction of a booklet that can be given without extended comment."

Reward For Ten Words. Business men of Emporia, Kan., are offering a reward of \$100 to the Kansas editor who will write the best ten words about Emporia. The winning words will be used as a city slogan of publicity.

TREASURER'S REPORT.

Annual statement for publication of receipts and expenditures of Township and District funds, by the Treasurer of Township No. 43, Range No. 9, Lake County, Illinois, during the Fiscal Year beginning April 1st, 1907 and ending April 30, 1908.

TOWNSHIP TREASURER IN ACCOUNT WITH SCHOOL TRUSTEES.

Items of Receipts. Cash on hand at beginning of fiscal year April 1, 1907, \$ 740 00
Received from Principal of Township Fund, 800 00
Received from Notes paid, 800 00
Received Interest from Township Fund, 253 60
Received from County Superintendent, Lake County, 227 84
Received from County Superintendent, McHenry County, 76 99
Total, 2098 43

Items of Expenditure.

Distributed and put to Credit of Districts, \$ 305 43
Paid Compensation of Treasurer, 150 00
Paid Incidentals of Trustees and Treasurer, 13 00
Cash on hand at date April 6, 1908, belonging to Principal of Township Fund, 1540 00
Total, 2098 43

TOWNSHIP TREASURER IN ACCOUNT WITH SCHOOL DISTRICTS.

Items of Receipts. Balance on hand at beginning of fiscal year April 1, 1907, \$1978 55
From Distribution of Trustees, 305 43
From Special District Taxes, 4845 43
From Railroad Taxes and back Taxes, 1418 24
From Treasurer of other Townships, 71 36
From Directors District No. 25, 406 00
Total Balance and Receipts, 9109 01

Items of Expenditures.

Paid out on Director's Orders, For account of District No. 18, 27 89
Paid out on Director's Orders, For account of District No. 4, 3131 72
Paid out on Director's Orders, For account of District No. 21, 108 49
Paid out on Director's Orders, For account of District No. 23, 475 55
Paid out on Director's Orders, For account of District No. 25, 887 47
Paid out on Director's Orders, For account of District No. 27, 384 74
Paid out on Director's Orders, For account of District No. 28, 311 34
Paid out on Director's Orders, For account of District No. 87, 369 61
Paid out on Director's Orders, For account of District No. 88, 282 27
Paid out on Director's Orders, For account of District No. 89, 326 75
Paid out on Director's Orders, For account of District No. 93, 523 32
Paid out on Director's Orders, For account of District No. 91, 70 82
Total Expenditures, 6899 97

Cash balance on hand at date April 6, 1908, 2209 04

Total Expenditures, Loans and Disbursements, 9109 01

I do hereby certify the foregoing Report to be correct, according to the best of my knowledge and belief.

F. L. WATERMAN, Treasurer.

Sworn to and subscribed before me, this 3rd day of May A. D. 1908.

MILES T. LAMEY, Notary Public.

Desire For Long Life.

If eager for long life is natural and commendable anywhere, it surely is in America. Here the established men and women is a rush and a hustle until the sixty mark at least is reached. If life is to be really enjoyed, the world's renowned pleasures and beauties must be enjoyed. The soul which has been ever fed by a life of toil and endeavor. The successor to the great Pasteur, Professor Metchnikoff, recently declared that man's longing for length of years is not a mere illusion of desire, but is grounded in the nature of things. The human frame, he holds, is constructed to last 100 years. It takes twenty years to grow it, and it should last to five times twenty.

Professor Metchnikoff does not rest with the mere pointing of a theory on the nature of things. He points out the way to attain to the desired length of years, and he can be just as good a theorist all along as though he went upon the notion that life is uncertain why it lasts. Old age is precocious, and its miseries are for the most part due to preventable causes. It should answer the question, 'Why, as a business man, investor, farmer or citizen in search of summer outing attractions or a suitable real estate, should I be interested in this? This is the best of the proper construction of a booklet that can be given without extended comment.'

DANIEL F. LAMEY Carpets, Rugs, Mattings

It is easy for us to save you 10 to 20 cents a yard on ingramms and wool carpets. Our carpet house is cutting prices on carpets all along the line. We offer special carpet values 50c, 55c, 60c and 65c per yard. RUGS—We can give you most any size rug you may want and our prices are 15 to 20 per cent lower.

WALL PAPER

Just a complete thousand rolls of wall paper to close out at a special price for this sale. 5c, 6c, 7c, 10c per roll.

DRESS GOODS.

Our big purchase of dress goods has made it possible to sell cotton goods at 5c, 6c, 7c, 8c per yard. Wool Dress Goods for this sale at 35c, 50c, 55c, 60c per yard.

SHOES

For this sale—A special price on all Ladies' and Childrens shoes.



Do you want a Talking Machine We sell them at prices so that everybody ought to have a talking machine in their home.

Gasoline Engine Trade—Big drop in prices—Best engine gasoline 50 gallon lcts only 11c per gallon.

DANIEL F. LAMEY Sodd Building, Barrington, Illinois

Advertisement for Northwestern Gas Light & Coke Co. featuring 'GAS' and 'LIGHT FUEL' with text: 'Brightest, Best and Cheapest. Quickest, Cleanest and Most Convenient. Now is the time to order Gas Ranges and House Piping. Lowest Rates, Cash or Payments. Northwestern Gas Light & Coke Co. Drop Postal or Telephone. Evanston 93 or Park Ridge 12'

WANTED—A RIDER AGENT IN EACH TOWN

Advertisement for bicycles with text: 'We are looking for a "Rider Agent" in each town... Factory Prices... You will be astonished... COASTER-BRAKES, single wheels, imported rubber chains and pedals, pumps, repairs and accessories... \$5.00 HEDGETHORN PUNCTURE-PROOF \$4.80 SELF-HEALING TIRES A SAMPLE PAIR TO INTRODUCE, ONLY 4'

Advertisement for J. L. Mead Cycle Company, Chicago, Ill. with text: 'J. L. MEAD CYCLE COMPANY, CHICAGO, ILL. We will allow a small discount of 10c per cent thereby making the price \$4.80 per pair if you order a pair of tires... DO NOT WAIT... HAVING a bicycle DO NOT WAIT... J. L. MEAD CYCLE COMPANY, CHICAGO, ILL.'

Subscribe to the Home Paper. Price \$1.50 per year.