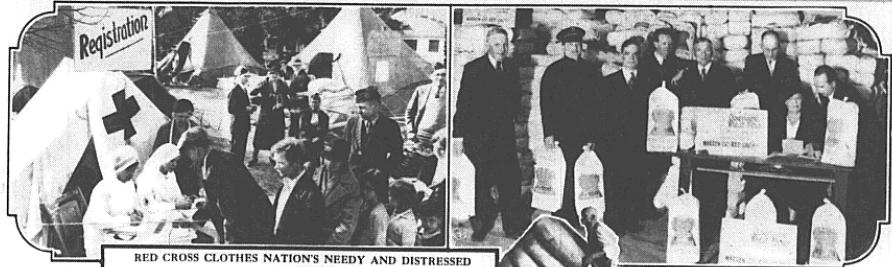


RED CROSS BATTLES DISTRESS

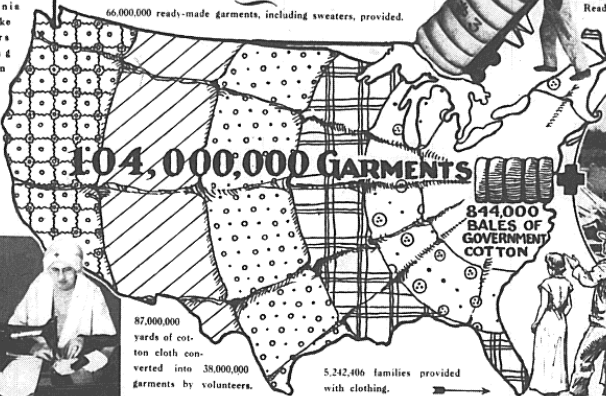


RED CROSS CLOTHES NATION'S NEEDY AND DISTRESSED

California earthquake sufferers making their needs to Red Cross.

66,000,000 ready-made garments, including sweaters, provided.

Ready to distribute Red Cross flour to the needy.



87,000,000 yards of cotton cloth converted into 38,000,000 garments by volunteers.

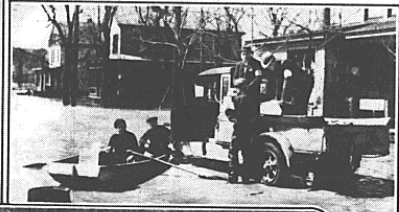
5,242,406 families provided with clothing.

844,000 SALES OF GOVERNMENT COTTON

Their home demolished by a tornado, this Alabama family turns to Red Cross.



Junior Red Cross members singing carols to shut-ins.



Red Cross aids homeless after destructive fires in Maine.



Red Cross first aid on the highway.

Red Cross volunteers carry food to homes inundated by Ohio river.

The Red Cross has given relief to those in need because of unemployment, disaster and related causes, in every State, in practically every county, of the United States the past year.

With 85,000,000 yards of government cotton it produced and distributed 10,000,000 barrels of flour to nearly 6,000,000 families, more than 25,000,000 men, women and children.

From 844,000 sales of government cotton it produced 104,000,000 garments to help clothe more than 5,000,000 families.

2,627 Chapters expended \$2,420,000 in relief to various forms to the unemployed.

92 disasters in the U. S. and its possessions required Red Cross relief. The National organization represented 1,332,200 for relief work in these disasters in addition to contributions raised locally. In 12 weeks disaster service was given in 147 counties in 24 States to more than 20,000 families.

275,000 war veterans and their families were aided by Red Cross Chapters.

780 Red Cross public health courses made more than a million home visits.

65,000 First Aid certificates were issued. 75,000 individuals enrolled in Life Saving Classes, 25,000 students at Home Fitness were awarded certificates, 4,700,000 school children enrolled in the Junior Red Cross, served in their communities.

Volunteer workers made 20,000,000 garments.

The pictures on this page illustrate but a few incidents in the year's nation-wide work of the national Red Cross and its 1,300 Chapters, 21,000 Branches. The Red Cross must "carry on."

It must have YOUR generous support through membership. You are urged to JOIN in the annual Roll Call, November 11 to 25. Help your Red Cross to carry on.